

**CITY OF NEW HAVEN
TOURISM COMMITTEE
REGULAR MEETING
Monday, March 30, 2026**

4:00 p.m.

Location: New Haven Public Works Facility, 205 Industrial Drive, New Haven MO 63068

AGENDA

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of Minutes**
 - a. February 23rd, 2026, page 1
- 4. Old Business**
 - a. Finalize Wayfinding Signage, pages 2-3
 - b. Budget update, page 4
 - c. Bird City Missouri Designation workshop
- 5. Discussion**
 - a. Draft Lighting Ordinance, pages 5-9
- 6. Adjourn**

The City of New Haven is working to comply with the American with Disabilities Act mandates. Individuals who require accommodation to attend a meeting should contact City Hall (573-500-2530) at least twenty-four hours in advance.

**Minutes of the Tourism Committee Meeting
February 23, 2026 – 4:00 pm
New Haven Public Works Facility**

Call to Order: Sarah Skeen called the meeting to order at 4:20 PM

Roll Call:

Members Present: Trish Reay, Lance Stroehker, Terri Bell

Members Absent: Tara Steffens, Meg Lang

City Staff Members Present: Sarah Skeen

Alderman Liaison Present: Dave Luecke

Approval of Minutes: Motion to approve the minutes from the November 24, 2025 meeting made by Lance Stroehker 2nd by Trish Reay.

Old Business:

Wayfinding Signage - The committee agreed to table the finalizing of the wayfinding signage until the entire committee could be present. It was also agreed that pictures of the current signs would help determine the verbiage and arrows.

New Business:

Budget – Sarah Skeen gave an update on the accounts for revenue and expenses. The revenue account currently has \$11,788.56. There have been no expenses to date. Revenue is on par with the budget of \$7,200 for the 25-26 FY at \$4,280.13.

Bird City Missouri Designation – the committee reviewed the application for Bird City Missouri Designation. Currently the City is working on passing a Dark Sky lighting ordinance to support this effort. The Zobrist's are in the process of opening Birds Gone Wild Audubon Museum and are willing to offer support to meet the criteria set forth in the application. The committee discussed other activities, such as adding a Bird and Bees Festival, and Bird Art in Shops. The committee also discussed rebooting the Fire and Ice Festival, adding a Christmas lighting contest, an ornament scavenger hunt, and soap box races.

**A motion to adjourn was made by Lance Stroehker, 2nd by Terri Bell. All were in favor.
Meeting adjourned at 5:30 PM**

Respectfully submitted by,

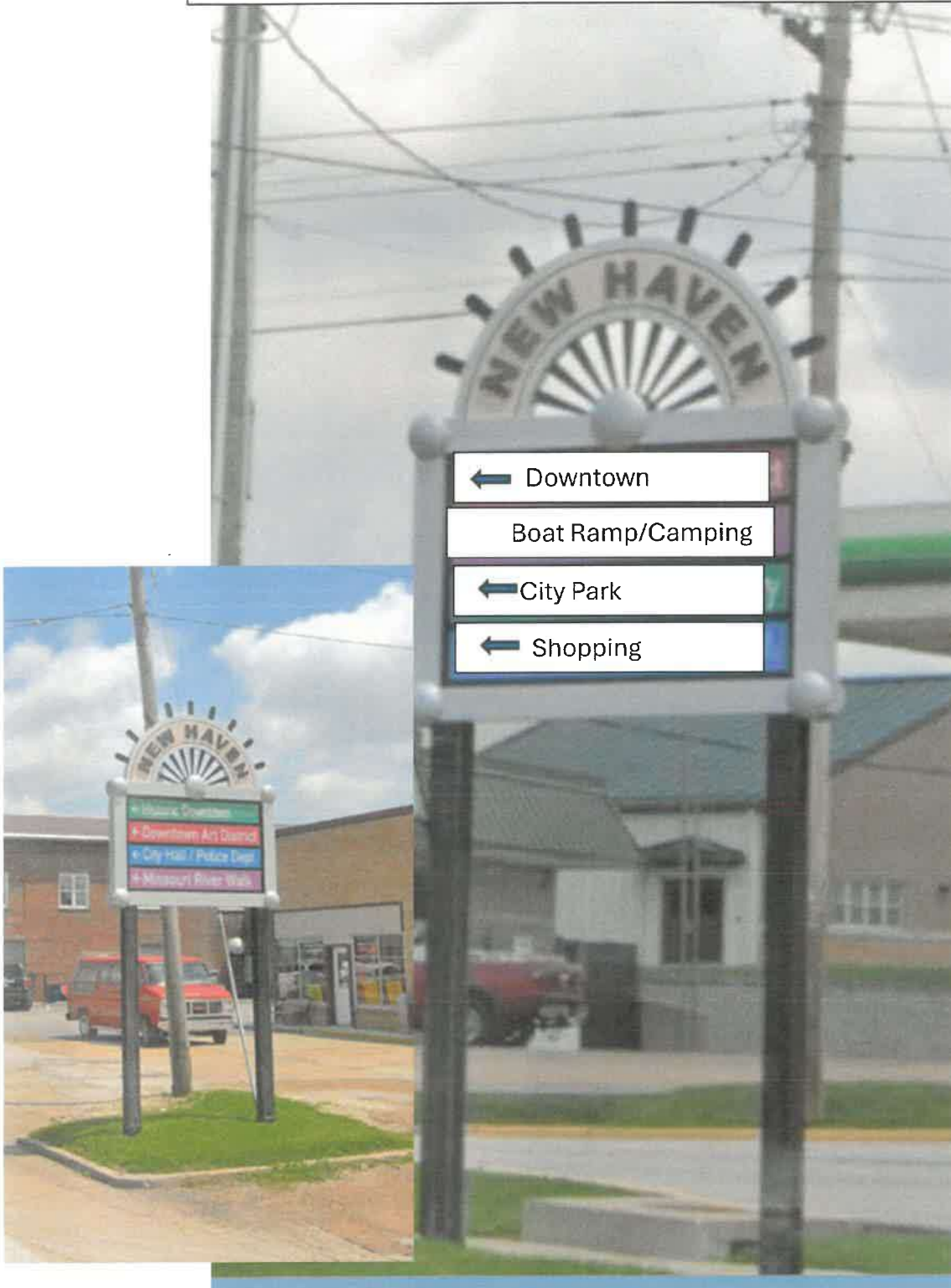
Sarah Skeen

Sarah Skeen
City Administrator

EAST TO WASHINGTON (same verbiage and directions)

TOP Sign 1: Miller/HWY 100 (across from BP)

BOTTOM Sign 2: Maupin/HWY 100 (corner stop parking lot)



WEST TO HERMANN (same verbiage and directions)

TOP Sign 1: Miller/HWY 100 (across from BP)

BOTTOM Sign 2: Maupin/HWY 100 (corner stop parking lot)



Account No	Date	Amount		
01-01-1115			Jul	%
CASH - TOURISM - GENERAL			Aug	
01 GENERAL			Sep	
01 ASSETS			Oct	
1115 UNDEFINED BREAK			Nov	
1 BANK 1			Dec	
	Budget		Jan	
	Balance	11,797.27	Feb	11,797.27
	Difference	11,797.27-	Mar	11,797.27
9/26 Budget	Balance		Apr	
MTD			May	
YTD	11,797.27	11,797.27-	Jun	
2025			YrEnd	
2024			LYear	

Date	Per	Jrnl	Received From/Reference	Additional Reference	Receipt #	Amount
2/27/26	8	26	GL6645 INTREST	INTEREST POOLED FUNDS		8.71
2/26/26	8	26	GL6637 CASH TRANSFER	TRANSF GEN CASH TO TOURIS		11788.56
					TOTAL:	11797.27

Section 405.725 Lighting

A. Purpose. The City of New Haven recognizes that some public areas need to be illuminated at night and that residents and businesses have the right to illuminate their properties for safety and commerce. Conversely, the City also recognizes that artificial light at night impacts conservation and health. All property owners, residents and businesses, have a right to experience the night. These regulations are intended to:

1. Protect the public health, safety, and general welfare;
2. Enable the fair and consistent enforcement of these regulations;
3. Control light spillover and glare to reduce the degradation of the sky from light pollution;
4. Encourage lighting systems which conserve energy and costs;
5. Preserve community character; and
6. Provide for nighttime safety, utility, security, and productivity.

B. Applicability. The requirements of this Section shall apply to the following in all zoning districts, except R-1 and R-2 residential zoning:

1. New construction permanent lighting in connection with all uses and structures; and
2. Lighting replacement in connection with all uses and structures

C. Definitions. Listed below are certain words and phrases cited in this Section with their intended meanings.

COLOR TEMPERATURE ("CCT")

The color appearance of a white LED. CCT is defined in degrees Kelvin; a warm light is around two thousand seven hundred (2,700) K, moving to neutral white at around four thousand (4,000) K, and to cool white at five thousand (5,000) K or more.

FIXTURE

The assembly that houses the lamp or lamps and can include all or some of the following parts: a housing, a mounting bracket or pole assembly, a lamp holder, a ballast, a reflector or mirror and/or a refractor or lens.

FOOTCANDLE

A measure of light falling on a surface. One (1) footcandle is equal to the amount of light generated by one (1) candle shining on a one-square-foot surface located one (1) foot away.

FULLY-SHIELDED

An outdoor fixture constructed in such a manner that it emits no light above the horizontal plane of the fixture.

GLARE

The effect produced by a light source within the visual field that is sufficiently brighter than the level to which the eyes are adapted, to cause annoyance, discomfort, or loss of visual performance and ability.

INSTALLED

The attachment or assembly fixed in place, whether or not connected to a power source, of any outdoor light fixture.

LAMP/LIGHT SOURCE

The component of luminaire that produces the actual light, commonly known as the "bulb" or "light bulb."

LUMEN

A unit measuring the amount of light emitted from a light source. One (1) footcandle is one (1) lumen per square foot.

LUMINAIRE

A complete lighting system and includes a lamp or lamps and a fixture.

OUTDOOR LIGHT FIXTURE

Outdoor electrically powered illuminating devices, outdoor lighting or reflective surface lamps and similar devices, permanently installed or portable, used for illumination of the following:

1. Buildings and structures; and
2. Recreational areas and facilities; and
3. Parking lots; and
4. Building overhangs and open canopies; and
5. Sidewalks, street corners, and intersections.

SHIELDING

A light fixture controlled in such a manner that a direct view of the lamp/light source from an adjacent property is prevented.

STROBE LIGHT

A device that produces regular, rapid, and intense flashes of light.

D. General Requirements.

1. Outdoor lighting shall be required for safety and personal security in areas of pedestrian assembly and sidewalks, and vehicular parking and drive aisles and in association with all uses where activity occurs outdoors during hours of darkness.

a. For all applicable uses and structures, such lighting shall be so arranged and/or fully shielded as to eliminate the intrusion of light or glare onto adjoining residential property and streets.

b. Lighting shall provide a minimum of one-half (0.5) footcandle of lighting and a maximum average of three (3) footcandles of lighting at all places of pedestrian assembly and sidewalks, and vehicular parking and drive aisles.

c. For multi-family residential and institutional uses, such lighting shall provide a minimum of one-fifth (0.2) footcandle of lighting and a maximum average of one and one-half (1.5) footcandles of lighting at all places of pedestrian assembly and sidewalks, and vehicular parking and drive aisles.

d. Exception: Outdoor lighting shall not be required for events enhanced by darkness or dark skies.

2. All outdoor light fixtures/lamps/bulbs installed or hereafter replaced shall comply with the following:

a. Light fixtures must be fully shielded.

b. Light fixtures must be aimed directly downward [e.g., ninety degrees (90°) perpendicular] to the ground.

(1) Exception: Decorative uplighting is allowed to be aimed at a vertical surface so long as it shielded in such a way that the light does not leak above the height of the surface or the overhang of the soffit.

c. Lamps may not exceed a CCT of two thousand seven hundred (2,700) K.

d. Lamps must be completely recessed so that the lamp is not visible.

e. No light shall be emitted above ninety degrees (90°) from the lamp.

(1) Exceptions.

(a) Light from decorative uplighting mounted to a wall may be emitted above ninety degrees (90°) from the lamp. However, such lighting may not exceed a CCT of two thousand seven hundred (2,700) K.

(b) Uplighting for flagpoles.

f. Illumination at the ground level of the property line of subject property shall be zero (0) footcandles.

g. Every reasonable effort shall be made (through placement and lighting control devices) to minimize the visibility of any lamp that is required to be fully shielded.

h. For parking lots, light standards are limited to twenty (25) feet, measured from the ground to the highest point of the standard. All other light standards shall not exceed eighteen (18) feet in height.

3. Total outdoor light output, including proposed and existing street lights, pedestrian lights, building lights, landscape lights, and any other lighting and signage lighting, shall not exceed five footcandles (5 fc). The applicant must submit sufficient information to enable the City Administrative Officer to determine compliance.

E. Conformance With Applicable Codes.

1. All outdoor electrically powered illuminating devices shall be installed in conformance with all other applicable provisions of this Code.

2. Whenever the regulations of this Section are applicable, the applicant must submit sufficient information to enable the City Administrative Officer to determine whether the proposed and/or existing lighting scheme will comply with this Code. Such information may include, but is not limited to, the following:

a. A layout of proposed luminaire and outdoor fixture locations;

b. Aiming angles for the fixtures and shielding/shielding mechanisms;

c. A description of proposed luminaires and outdoor lighting fixtures and associated equipment (catalog cuts);

d. A description of glare control devices, shielding/shielding mechanisms;

e. A description of proposed lamps;

f. Overall and mounting heights and means of assembly/mounting;

g. Location and use of adjacent properties;

h. An illumination (footcandle) grid demonstrating adequate intensities and uniformity;

i. Hours of business operation; and

j. The maximum footcandle average for all places of pedestrian assembly, sidewalks, and vehicular parking and drive aisles.

3. Additional submissions may be required showing greater detail of areas that may require further clarification.

4. Where there is a conflict between the provisions of this Code and other regulations of the zoning ordinance, the most restrictive requirement shall govern.

G. Grandfathered Existing Fixtures. All outdoor light fixtures/lamps/bulbs lawfully installed prior to and operable on the effective date of this Section are exempt from all requirements of this Section, unless existing outdoor lighting fixtures are replaced, removed or reinstalled in connection with any use or structure to which this Section is applicable.

H. Waiver. The Board of Aldermen may waive any of the requirements of this Section.

I. Nothing herein shall be construed to prevent or inhibit the City from pursuing any legal or equitable means to address a violation of this Section of this Code.

J. For all single-family and two-family residential uses, Code compliance and/or permit compliance will be addressed on a complaint basis, provided that the City's Administrative Officer retain authority to issue a notice of violation for any provision of this Section. Each notice of violation issued for violation of any provision of this Section shall state that the person receiving the notice may, within fifteen (15) days of receiving such notice, appeal the determination that his/her property is in violation of this Section to the City Administrative Officer.